



# Print advertising

## Professional Roofing Magazine

*Professional Roofing* magazine, NRCA's official monthly publication, keeps the roofing industry up to date with the most accurate, timely and objective information in the industry. Display advertising is available in many sizes including spreads, full pages and fractional ads. Standard-, matched- and four-color options are available. Additional advertising opportunities are available in each issue in the Roofing Marketplace and Classified Advertising sections, as well as *Professional Roofing Workers*, *Professional Roofing ECO* and the *NRCA Membership Directory*

## Professional Roofing's Mission Statement

*Professional Roofing's* mission is to inform, educate and engage readers by providing timely, useful information and focusing on quality, innovation and responsiveness to readers' needs to help every roofing professional succeed.

## Demographics, Statistics and Circulation

*Professional Roofing* has the most diverse readership of any publication in the roofing industry. *Professional Roofing* reaches more than 18,000 leading roofing contractors, architects, engineers, consultants, building owners and suppliers—those who will be designing and building the future.

