

Print advertising

Professional Roofing Magazine

Professional Roofing magazine, NRCA's official monthly publication, keeps the roofing industry up to date with the most accurate, timely and objective information in the industry. Display advertising is available in many sizes including spreads, full pages and fractional ads. Standard-, matched- and four-color options are available. Additional advertising opportunities are available in each issue in the Roofing Marketplace and Classified Advertising sections, as well as the *NRCA Membership Directory*.

Professional Roofing's Mission Statement

Professional Roofing's mission is to inform, educate and engage readers by providing timely, useful information and focusing on quality, innovation and responsiveness to readers' needs to help every roofing professional succeed.

Demographics, Statistics and Circulation

Professional Roofing has the most diverse readership of any publication in the roofing industry. *Professional Roofing* reaches more than 16,000 leading roofing contractors, architects, engineers, consultants, building owners and suppliers—those who will be designing and building the future.

